

RESUMÉ



NATHAN THOMPSON

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EDUCATION

Texas State University
BFA in Communication Design.
Texas State University
Minor in Business.

OBJECTIVE

I would like to use my creative and technical skills to make the world a better place. Through targeted design, marketing, and branding strategies, I hope to help small and large companies and organizations reach their business goals.

SKILLS

Digital and Print Design

Identity, Flyers, Brochures,
Presentations

Photography

Product Photography, Lifestyle,
Travel, Headshots

Social Media Marketing

Targeted Social Media & Email
Campaigns, Analytics

Web Design & Development

Wordpress, Woocommerce,
Squarespace, Site Management

Video Production

Premiere Pro, Shooting & Editing

Company Branding

Branding Consultation & Solutions

EXPERIENCE

The Hays-Caldwell Women's Center

San Marcos, TX | August 2018 - Current

Creative Projects Coordinator

As Creative Projects coordinator, it is my job to design and manage creative projects for the center. This includes, but is not limited to web design and maintenance, print design, conceptualizing, filming and editing marketing videos, producing a monthly podcast, doing live tech management at events, creating powerpoints, etc. I am also the head of a local outreach team.

Nathan Thompson Design

Remote | May 2012 - Current

Freelance Creative Designer

Over the last nine years, I have worked with a myriad of clients on projects like logo designs, print and digital designs, website designs and redesigns, photography, videography, and brand consulting. I have always made it a point to develop a real relationship with clients in order to make sure they feel comfortable and confident in the process.

Enjoy Magazines

New Braunfels, TX | April 2017 - August 2018

Graphic Designer & Digital Marketing Coordinator

The role of the Graphic Designer and Digital Marketing Coordinator is to complete all designs in a timely manner in order to get the magazines out to print by the print deadline. This job includes laying out advertisements and editorials for the magazine, managing what content goes on each page, and designing advertisements. I was also responsible for web management, social media and email marketing, and customer service.